



# Sponsorship Opportunities

Contact Us Today: (603) 848-5212 | [www.tri-townicearena.com](http://www.tri-townicearena.com)



## About Tri-Town Ice Arena



**Tri-Town Ice Arena is a twin rink ice hockey facility and family entertainment destination in Hooksett, New Hampshire. The arena hosts a variety of youth teams, an adult league, summer leagues, five high school teams, the New England Wildcats, SNHU Club Hockey, along with our very own Mountain Kings and Mountain Cats Academy, NA3HL and NAHL teams. Your company advertisement can be seen by over 750,000 hockey enthusiasts who visit our rink year-round.**

**The New Hampshire Hockey Club, LLC has introduced the New Hampshire Mountain Kings NAHL team at the Tri-Town Ice Arena at no cost to the players. All sponsors will receive season tickets to the NH Mountain Kings NAHL Home games. Additionally, the arena has been renovated to provide the players, coaches, families and spectators the best possible experience. The goal is to inspire and provide up and coming hockey players a chance to excel and achieve their dreams in the sport of hockey without financial burdens. Being a sponsor helps us provide these young student-athletes this amazing opportunity.**

**The Tri-Town Ice Arena not only hosts a variety of hockey teams, but is also home to CSG Hockey Pro Shop, Edinger's Edge, Amazing Family Dental, a Figure Skating Program and Goaltending Development Services. This allows your advertisement to be seen by our wide range of patrons of all ages and backgrounds.**

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Sponsorship Opportunities  
Available for Two Rinks!

## Tri-Town Ice Arena Sponsorship Options

SPONSORSHIP	COST	MEASUREMENTS	DESCRIPTION
<b>DASHER ADVERTISEMENT</b>	\$1,000.00 or \$1,250 in Front of Benches/ Penalty Boxes on Frew Rink-if available. + \$150.00 (Creative Fee)	Dasher Advertisement is 33" x 96"	Advertisement will be on the rink dasher boards for 12 months from payment and placement (location - first come first serve).
<b>WALL ADVERTISEMENT (20X5)</b>	\$2,500.00 + \$250.00 (Creative Fee)	Wall Advertisement is 20' x 5'	Advertisement will be on the rink walls for 12 months from payment and placement (location - first come first serve)
<b>WALL ADVERTISEMENT (20X10)</b>	\$4,000.00 + \$250.00 (Creative Fee)	Wall Advertisement is 20' x 10'	Advertisement will be on the rink walls for 12 months from payment and placement (location - first come first serve)
<b>ZAMBONI ADVERTISEMENT (SOLD OUT)</b>	\$5,000.00 + TBD (Creative Fee)	Zamboni Advertisement will be customizable to cover one of the Zambonis	Advertisement will be on the Zamboni for 12 months from payment and placement (location - first come first serve)
<b>GRANDSTAND ADVERTISEMENT (RYAN FREW MEMORIAL RINK ONLY)</b>	\$2,000.00 + \$300.00 (Creative Fee)	Grandstand Advertisement is 13.5' x 5'	Advertisement will be on the grandstand wall for 12 months from payment and placement (location - first come first serve)
<b>MEZZANINE ADVERTISEMENT</b>	\$800.00 + \$150.00 (Creative Fee)	Mezzanine Advertisement is 5' x 3'	Sponsor can purchase a second discounted mezzanine banner for only \$500 plus the \$150 creative fee
<b>SCOREBOARD ADVERTISEMENT</b>	\$10,000.00 + TBD (Creative Fee)	Scoreboard Advertisement will cover the area surrounding the scoreboard	Advertisement will be on Tri-Town Arena hockey rink walls for 12 months from payment and placement (location - first come first serve)



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SPONSORSHIP	COST	MEASUREMENTS	DESCRIPTION
<b>BENCH WALL ADVERTISEMENT (SOLD OUT)</b>	\$2,500.00 + TBD (Creative Fee) SOLD OUT	Bench Wall Advertisement will cover the wall directly behind the player's bench	Advertisement will be on Tri-Town Arena hockey rink walls for 12 months from payment and placement (location - first come first serve)
<b>SMALL VIEWING DECK ADVERTISEMENT</b>	\$5,000.00 + TBD (Creative Fee)	Viewing Deck Advertisement will wrap around the railings that form one of the three viewing decks in the arena	Advertisement will be on Tri-Town Arena hockey rink viewing decks for 12 months from payment and placement (location - first come first serve)
<b>LARGE VIEWING DECK ADVERTISEMENT</b>	\$10,000.00 + TBD (Creative Fee)	Viewing Deck Advertisement will wrap around the railings that form one of the three viewing decks in the arena	Advertisement will be on Tri-Town Arena hockey rink viewing decks for 12 months from payment and placement (location - first come first serve)
<b>NAHL TEAM SPONSOR</b>	\$7,500 per season	Sponsorship includes a 4x4 patch on the front of every jersey, helmet stickers for both sides on every players helmet, and recognition at all the team's home games	As part of the deal for sponsoring our programs most competitive hockey team your company will receive 10 tickets to our team's home games, have your company name placed on our website, and receive a sponsorship plaque
<b>ACADEMY TEAM SPONSOR</b>	\$4,500.00 per season	Sponsorship includes a 4x4 patch on the front of every jersey, helmet stickers for both sides on every players helmet, and recognition at all the team's home games	As part of the deal for sponsoring our academy team your company will have your company name placed on our website, and receive a sponsorship plaque
<b>YOUTH TEAM SPONSOR</b> 2024-25 SEASON	\$900.00 per season	Your company's name will be placed on the jersey of each player.	The sponsorships we receive will help keep the prices down for our youth league players. This is a fantastic way to give back to the community while getting exposure!

**OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE**

**There are multiple other sponsorship opportunities within Tri-Town Ice Arena on walls and other spaces in the facility. There are bundling and multi-year options for sponsorships as well. If you're interested in seeing what else we offer, we'd love to meet to discuss what is not listed above!**

**If interested, please contact Jeremy Vega at:  
(603) 848-5212 | [marketing@nhmountainkings.com](mailto:marketing@nhmountainkings.com)**